

ALL 4
THE FRIDAY NIGHTS
THE MAGIC MOMENTS
THE DYNAMIC DRIVE
THE BIG ENTRANCE
THE IMPREZA DRIVER



IMPREZA | 2011

ALL 4 THE DRIVER™ |  SUBARU

ALL 4 THE STYLE





IMAGE: IMPREZA RS SEDAN



ALL 4 THE DRIVER™

All 4 the Driver™ is far more than a simple phrase for those of us that work for Subaru. It's a philosophy that ensures a culture that's united in its passion for putting you, our customer, first.

Basically, it's about creating an extraordinary experience for you, each and every time. It means we have an uncompromising commitment to quality, especially in our dealings with you and how we make you feel. At Subaru we are all accountable for making All 4 the Driver a real experience for you. And we're all motivated by that challenge.

To find the Subaru that is right for you - don't take our word for it, Drive It Your Way®. After all, there's only one way to find out how a Subaru feels, and that's by getting behind the wheel. Put your favourite Subaru to the test on the kind of roads where you need it to perform most - from a quick, local dash around the block, to a longer freeway cruise, there's a test drive route to suit you. Ask your local Subaru Retailer for details.



Symmetrical All-Wheel Drive
Horizontally-opposed Boxer engine
Five-star ANCAP occupant safety

ALL 4 THE PERFORMANCE, THE SAFETY, THE RETAINED VALUE

Performance

Our Symmetrical All-Wheel Drive and horizontally-opposed Boxer engine technology have been developed to work together to provide superior handling, performance and balance - which gives our Drivers greater confidence. Confidence that makes for pure driving pleasure.

Safety

Thanks to its uniquely balanced design, every Subaru is made to grip the road in just about any condition. A ring-shaped passenger safety cell and advanced crumple zone technology helps protect Subaru Drivers and passengers from serious injuries. It's part of the reason every Subaru is awarded a five-star ANCAP occupant safety rating – the highest occupant safety rating available in Australia – ensuring a worry-free trip, wherever you're heading.

Retained Value

Excellent retained value is no accident. Subaru starts with outstanding cars, adds world famous advanced driving technologies and provides every owner with maximum five-star occupant safety. But it doesn't end there. Our highly skilled service technicians at over 100 Subaru service centres around Australia ensure your Subaru is kept in peak condition at all times. Subaru has had an active focus on the retained value of all our models for many years. This is the result of delivering exceptional performance, safety technologies and DataDot™ theft protection to ensure that owning a Subaru is a good investment.

ALL OF THIS ADDS UP TO A BETTER EXPERIENCE FOR THE DRIVER.



THE
DIFFERENCE
IS OUR
DNA



ALL 4 THE MUD THE SWEAT THE CHEERS THE SUBARU DRIVER



Rallying has always been a brutally tough motorsport. With uncompromising terrain, wildly fluctuating conditions, and constant demands on the cars, it's one of the most challenging sports in the world – and a perfect testing ground for Subaru. We were part of the World Rally Championship for 19 years – and while we were fine-tuning our unique technologies, we were also winning championships. We won the World Rally Championship Manufacturers' title three times, and the driver's title three times as well.

And our decade of dominance in the Australian Rally Championship – from 1996 to 2005 – is a testament not only to our ongoing passion for innovative design and engineering, but our unique understanding of Australian driving conditions. It's a passion that flows through our earliest designs and drawings, into our race-bred testing regime, and into the car you drive.

Pioneering performance since 1958

From the introduction of the Subaru 360 in 1958 to Subaru's three consecutive World Rally Championship (WRC) Manufacturers' titles from 1995 to 1997, Subaru has a long history of engineering and motor sports achievement. Here's a quick look at the Subaru journey...

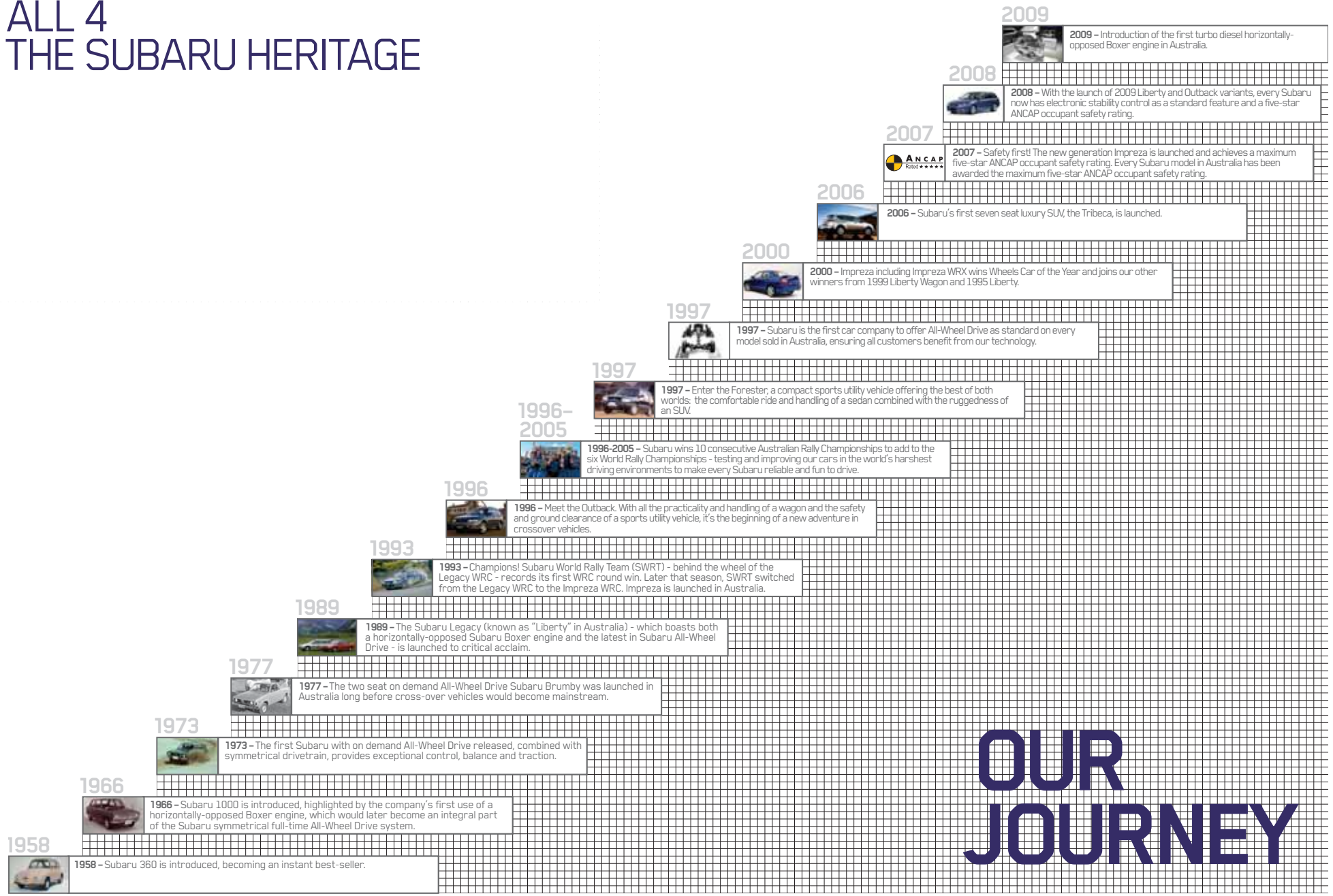


AUSTRALIAN
MANUFACTURERS'
CHAMPION



AUSTRALIAN RALLY DRIVER'S
CHAMPIONSHIP

ALL 4 THE SUBARU HERITAGE



OUR JOURNEY

ALL 4 ARRIVING IN STYLE

Confidence

It reveals itself in the corners. In the wet. In the moments when it really counts. It's the same confidence that turns an everyday drive into an exhilarating ride. That's why we've made driver confidence the cornerstone of everything we do at Subaru. Every innovation, every technological advancement, every intricate detail in a Subaru is there to inspire confidence. And give you a more enjoyable drive, whatever road you're travelling on.

Making an entrance

There's a difference between arriving and making an entrance. And with the stylish Subaru Impreza you'll always do both. This is a car bristling with sleek and stylish sports features, dynamic power and class-leading safety features. Add to that, our unique advanced driving technologies - the renowned Symmetrical All-Wheel Drive system and the Subaru Boxer engine.

For you, the driver, the result is sheer driving pleasure. And a car that will really take you places.

IMAGE: IMPREZA RS HATCH





ALL 4 THE FEELING ON THE INSIDE

Inside the Subaru Impreza, you'll discover a place where convenient features combine with great driving technologies and comfort. A place where every trip feels like fun.

There are touches of convenience everywhere. For starters, there's power steering, power windows and mirrors, air-conditioning and a premium audio entertainment system that's MP3/WMA/iPod¹ compatible.

The cargo space is roomy and flexible, offering quick, simple storage whether you're popping out to the shops or heading for a round of golf.

The Subaru Impreza is safe, secure and stylish. The exciting part is choosing which Impreza is right for you.

1. iPod is a registered trademark of Apple Computer, Inc.



IMAGE: IMPREZA RS WITH OPTIONAL
SATELLITE NAVIGATION SHOWN



IMPREZA R

The Subaru Impreza R is a lesson in small car sophistication. Boasting outstanding safety credentials, style and great performance, it features the same advanced driving technologies as the rest of the range, including Symmetrical All-Wheel Drive for superior road grip and the symmetrical drivetrain and Boxer engine for greater stability and control. Add an impressive six airbags and Vehicle Dynamics Control, and it becomes clear why ANCAP¹ awarded the Impreza range the maximum five-star occupant safety rating.

What's more, its refined exterior and interior styling includes an impressive list of standard features, like air-conditioning, cruise control, power windows, mirrors and steering, and an in-dash single CD player that's MP3/WMA/iPod² compatible. This is world-class engineering that offers exceptional value.

ALL 4
THE COMFORT
THE SAFETY
THE CONFIDENCE
THE DRIVER

1. Rating by Australasian New Car Assessment Program.
2. iPod is a registered trademark of Apple Computer Inc.



IMAGE: IMPREZA R HATCH
CENTRE: IN-DASH CD ENTERTAINMENT SYSTEM
FAR LEFT: STEERING WHEEL CRUISE CONTROL







IMAGE: IMPREZA RX SEDAN
CENTRE: STEERING WHEEL AUDIO CONTROLS
FAR RIGHT: 16-INCH ALLOY WHEEL

Both inside and out the Subaru Impreza RX never fails to impress. Sporty 16-inch alloy wheels, front fog lights, a stylish and versatile interior, and the choice of black or ivory cloth trim all give this car a distinctive presence.

Electric sunroof, climate control air-conditioning, power steering, power windows and mirrors, plus cruise control give it the design credentials to impress everyone lucky enough to be onboard. Especially the driver, who also benefits from the Symmetrical All-Wheel Drive and Vehicle Dynamics Control system, providing greater balance and sharper handling for maximum control.

If all that sounds impressive, wait until you hear the sound of the premium 10-speaker single CD player. A USB port is also standard which means you can listen to your favourite play list while charging your iPod¹.

Everything is within easy reach with steering wheel mounted audio and cruise controls, as well as *Bluetooth*[®] wireless technology², giving you easy hands-free calling from your mobile phone.

Add six airbags and Subaru's renowned safety technologies, and it's no wonder the Impreza RX is a leader in its class.

IMPREZA RX

ALL 4
THE FEATURES
THE VERSATILITY
THE RIDE
THE DRIVER

1. iPod is a registered trademark of Apple Computer Inc.
2. *Bluetooth*[®] is a registered trademark of Bluetooth SIG Inc. System operation ability is subject to the *Bluetooth*[®] wireless technology specification of individual's phone.





IMPREZA RS

This is style with substance. The Subaru Impreza RS looks stunning with its dynamic sports bodykit, enticing 17-inch alloy wheels and sports bucket seats. Underneath lies the power that makes the drive as impressive as its looks, with a dynamic and responsive 16-valve DOHC 2.0-litre Boxer engine, delivering a spirited driving experience, enveloped in class-leading safety.

An impressive and premium 10-speaker single CD player with an auxiliary jack¹ and USB port¹ will be music to your ears. While *Bluetooth*[®] wireless technology², gives you hands-free calling from your mobile phone.

There's the option of a seven-inch touch screen in-dash satellite navigation¹ system that features a single CD/DVD³ player and RCA jacks⁴.

And to make your ride even more enjoyable, there's the option of leather⁵ seats and an electric sunroof.

ALL 4
THE FUN
THE STYLE
THE ENTRANCE
THE DRIVER

1. Auxiliary jack and USB port not available if optional satellite navigation is fitted.
2. *Bluetooth*[®] is a registered trademark of Bluetooth SIG Inc. System operation ability is subject to the *Bluetooth*[®] wireless technology specification of individual's phone.
3. DVD only operates when vehicle is stationary.
4. RCA jacks replace auxiliary jack and USB port when satellite navigation is fitted.
5. Some parts of seating are not full natural leather.

IMAGE: IMPREZA RS SEDAN
CENTRE: OPTIONAL IN-DASH SATELLITE
NAVIGATION SYSTEM
FAR RIGHT: 17-INCH ALLOY WHEEL



ALL OR NOTHING

We pioneered Symmetrical All-Wheel Drive (SAWD) over 30 years ago and it remains one of our defining achievements. The combination of SAWD and the Traction Control System incorporated within the Subaru Vehicle Dynamics Control system (VDC) optimises tyre traction

and provides the driver with outstanding control. Partnered with our horizontally-opposed Boxer engine, and symmetrical drivetrain, it gives you a sense of poise and balance that not only inspires confidence, but delivers optimum safety – whatever the conditions.



The benefit of symmetry

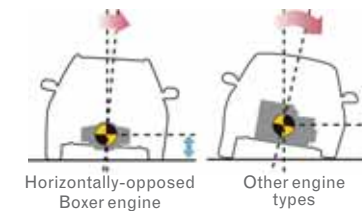
The drivetrain of your Subaru is perfectly symmetrical with the engine, transmission, propeller shaft and rear differential all arranged in a straight line.

The result is ideal weight distribution, a low centre of gravity, and perfect balance giving you sure-footed control, and smooth, receptive handling.

Three distinctive advantages

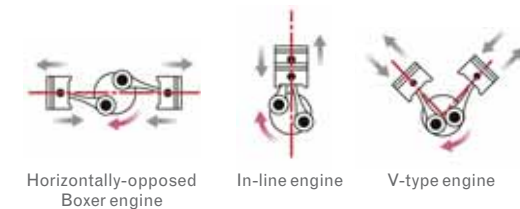
1. Better balance

A low centre of gravity means less body roll, flatter cornering and improved response with the benefits of SAWD grip.



2. Less vibration

Our horizontally-opposed Boxer engines are flat in shape and sit low in the engine bay, meaning less vibration, noise and greater cabin comfort.



3. More grip and traction

SAWD offers distinct advantages over two-wheel drives when cornering by optimising traction and reducing the likelihood of oversteer or understeer.



Transfers power from the wheels that slip to those with grip

Sure-footed control

The sense of control you feel behind the wheel owes a lot to our intelligent chassis design and finely tuned suspension.

The light but rigid materials in the chassis give the car extra agility,

and the McPherson strut-type independent front suspension, a double wishbone rear suspension and speed sensitive power-assisted steering combine to provide a smooth, controlled ride, with lots of road-holding grip.



Front suspension

A wide track rigid front suspension produces more responsive steering and stable cornering, optimising tyre contact with the road surface.



Rear suspension

The double wishbone rear suspension system ensures a smooth, controlled ride with enhanced handling, comfort and quietness.



ALL 4 THE EXHILARATION

You feel the difference on your very first drive. That quiet, smooth acceleration and light-footed responsiveness that has become the hallmark of the horizontally-opposed Subaru Boxer engine. Tuned for mid-range torque as well as top-end power, it offers the driver impressive performance – reminding you that this is no ordinary car.

ACTIVE CONTROL

All Subaru Impreza models feature Active Valve Control System (AVCS), which varies the inlet camshaft timing to give you optimum power, torque, exhaust emissions, fuel economy and idling stability.

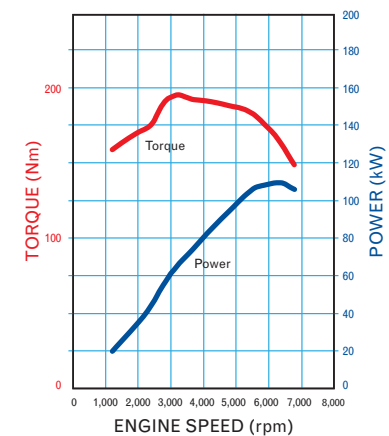


SUBARU 2.0-LITRE FOUR-CYLINDER DOHC BOXER ENGINE



Max. power: 110kW @ 6,400rpm
Max. torque: 196Nm @ 3,200rpm

The sporty performance of the 2.0-litre horizontally-opposed Boxer engine produces an impressive 110kW of power at 6,400rpm and 196Nm of torque at 3,200rpm, giving you a great driving experience.



WATCH THIS SPACE



Impreza RX hatch shown

Because you just never know when you might need extra luggage room, we have designed an intelligent flexible cargo area. As well as providing great room and flexibility, with 60/40 split folding rear seats in both the hatch and the sedan, we've also included a retractable

cargo security blind in the hatch to keep your valuables securely out of sight.

And the rear cargo area mat and rear seat back form a seamless cargo surface when both seats are lowered.

All-round storage

Whether you're going away for the weekend or just heading off on the school run, you'll be more organised than ever thanks to the Impreza's clever storage spaces. These include centre console cup holders, moulded door pockets with bottle holder, a passenger seat back pocket and an illuminated front centre tray.



Impreza R hatch (ivory interior shown)



Impreza R sedan¹



Impreza R hatch¹



Centre console cup holders



Illuminated front centre tray



Moulded door pockets with bottle holders



Passenger seat back pocket

1. Loads should be properly secured before driving

ALL 4 THE PERFORMANCE

Manual transmission

The five-speed manual transmission in the Impreza has been specifically developed to deliver smooth gear changes - ensuring power delivery comes with an effortless touch of your hand.

Automatic transmission with manual mode

No two drives are the same. And the same goes for drivers. That's why the Impreza's automatic transmission is actually three in one. This flexible transmission system gives you the option to choose the right driving mode for the particular conditions, and the way you want to drive.

There's full automatic operation for everyday driving, Sport mode for a more exhilarating, responsive ride, as well as the driver-controlled manual mode that allows you to manually select your own gear - like a clutch-less manual gearbox.

And all automatic transmissions take advantage of 'Direct' electro-hydraulic control - which gives you greater responsiveness, and always-available pulling power for those heavy loads. Plus the excellent shift quality of our automatic transmissions also ensures a smooth ride.



Impreza RS instrumentation shown.

ALL 4 THE ENTERTAINMENT

Entertainment

One of the most important elements of any road trip is getting the soundtrack right – and with the Impreza every new place you see will be matched with something great to listen to. The Impreza R features a four-speaker MP3/WMA/iPod¹ compatible single CD player, while the Impreza RX and Impreza RS feature a 10-speaker, single CD player with a USB port.

Bluetooth® wireless technology²

Impreza RX and Impreza RS feature Bluetooth® wireless technology² giving you hands-free calling from your mobile phone so you are always in touch.

Satellite navigation

Impreza RS models offer an optional multi-information satellite navigation system, which puts every destination at your fingertips. Powered by the renowned Whereis™³ Map database, it has been designed to not only be accurate, but intuitive too. To operate, you simply have to touch the screen in the centre console, and you can easily toggle between a huge variety of map views.

The impressive system features RCA jacks⁴ and a combined single CD/DVD⁵ player that presents sound and video in exceptional quality. It also incorporates dual trip meter functions as well as journey duration, distance and average fuel consumption.



Impreza RS optional satellite navigation system shown

1. iPod is a registered trademark of Apple Computer Inc.
2. Bluetooth® is a registered trademark of Bluetooth SIG Inc. System operation ability is subject to the Bluetooth® wireless technology specification of individual's phone.
3. Whereis is a registered trademark of Telstra Corporation Limited.
4. RCA jacks replace auxiliary jack and USB port when optional satellite navigation is fitted.
5. DVD only operates when vehicle is stationary.



SAFETY FIRST SECOND AND THIRD

FIRST – BALANCE

Symmetrical All-Wheel Drive (SAWD) is an integral part of the Subaru driving experience. SAWD enhances control by taking advantage of the traction offered by all four tyres distributing power. Which means driving on low friction surfaces like wet or snowy roads and muddy tracks becomes much safer.

SECOND – STABILITY

All Imprezas come standard with a high level of collision avoidance technologies – an electronic driver assist system called Vehicle Dynamics Control (VDC). This is not just Electronic Stability Control (ESC) but a complete system of safety measures.

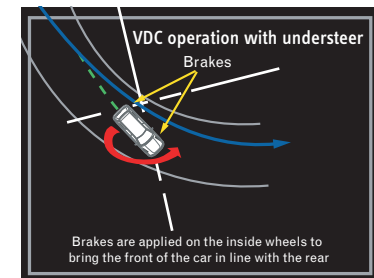
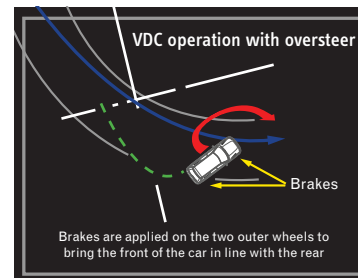
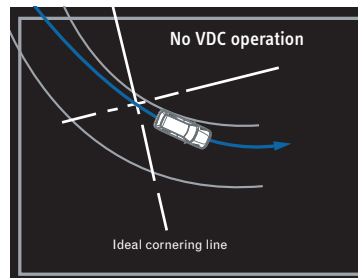
Subaru's VDC system is made up of both stability and braking technologies:

- Electronic Stability Control (ESC)
- Traction Control System (TCS)
- TCS Limited Slip Device (LSD)
- Anti-Lock Braking System (ABS)
- Electronic Brakeforce Distribution (EBD)
- Brake Assist

So in extreme situations – like when you have to swerve or brake suddenly – VDC is there to help. The VDC system is constantly analysing through an array of sensors, the parameters that affect vehicle stability of the Impreza

whilst it's in motion. Understeer or oversteer challenge even the best of drivers. The ESC technology incorporated within the VDC system aids the driver in maintaining control during cornering and emergency manoeuvres. When the road conditions are particularly challenging such as a muddy track the VDC Traction Control System and TCS Limited Slip Device kick in, minimising wheel spin and transferring power from the wheels that slip to the wheels with grip.

The Anti-lock Braking System (ABS) – including Electronic Brakeforce Distribution (EBD) and Brake Assist work together to help avoid wheels locking up, maximise stopping power and make sure the right amount of braking force is applied in an emergency. Every centimetre makes a difference. Put simply, all these features work together to give you control when you need it the most.



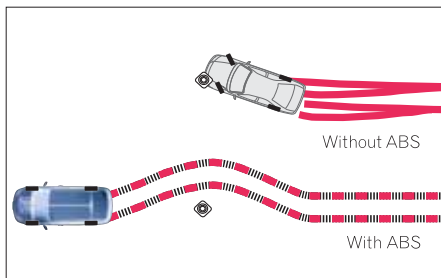
THIRD – PROTECTION

Five-star safety...

Every occupant can feel that much safer knowing the Impreza has been awarded the maximum five-star crashworthiness rating for occupant safety from the respected and independent Australasian New Car Assessment Program (ANCAP)¹.

Such a high safety rating has a lot to do with the innovative advancements that we've made an integral part of the Impreza.

Impreza R and Impreza RX feature high-strength front seat frames, while the Impreza RS features sports bucket seats. Both provide enhanced protection against whiplash in heavy rear-end collisions. All rear seatbelts come with Automatic Emergency Locking Retractors, and the front seatbelts feature pretensioners that are designed to hold you securely in place in an accident.



... That's tough on the outside...

The Impreza's ring-shaped passenger safety cell is made to absorb impact – and features steel reinforcements, crumple zones and a strong, rigid build designed to help reduce injury in the event of an accident.

The chance of serious injury to the front occupants is further reduced by the ingenious positioning of the engine – low enough to slide below the cabin in a severe frontal collision. Plus the energy-absorbing collapsible steering column, and pedal intrusion limiting system, help minimise driver injuries in a heavy frontal collision.

... And soft on the inside

Six SRS² airbags help protect passengers from a heavy impact. Dual front, front side and curtain airbags come standard in all Impreza models.



A grand vision

Subaru design engineers take special care to optimise your field of vision from the driver's seat, without compromising the protection of all your occupants. The result is a strong passenger compartment, with outstanding visibility – helping you to avoid accidents in the first place.



Did you know?

All Subaru Impreza models are fitted with advanced engine immobilisers and DataDot™ technology. Approximately 7,000 microscopic dots are laser-etched with your vehicle's unique Vehicle Identification Number – making your Subaru a much less attractive target for potential thieves.



1. The Australasian New Car Assessment Program (ANCAP) gives consumers consistent information on the level of occupant protection provided by vehicles in serious front and side crashes.
 2. SRS: Supplemental Restraint System. Effective when used in conjunction with seatbelts.

THE IMPREZA RANGE

IMPREZA R

Available in sedan and hatch



Impreza R – interior available in a choice of black or ivory cloth

IMPREZA RX

Available in sedan and hatch



Impreza RX – interior available in a choice of black or ivory cloth

THE IMPREZA RANGE

IMPREZA RS

Available in sedan and hatch

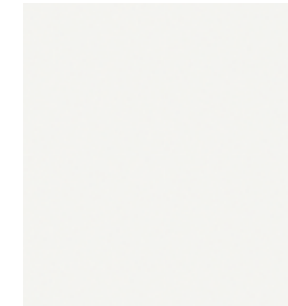
Optional satellite navigation, electric sunroof and leather seats also available



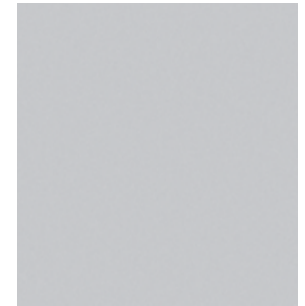
ALL 4 THE HUE THAT'S... YOU

One of the final choices – but one of the most important! The colour you choose for your Impreza makes a bold statement about who you are.

So we've made sure you've got lots of ways to express yourself – with a wide range of colours to make your Impreza more... you.



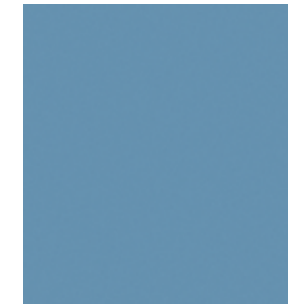
Satin white pearl



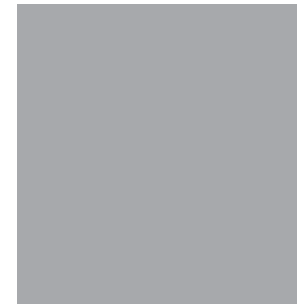
Spark silver metallic



Sage green metallic¹



Sky blue metallic



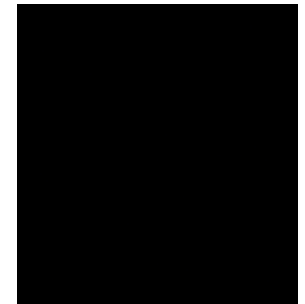
Dark grey metallic



Camellia red pearl



Marine blue pearl¹



Obsidian black pearl

Note: Paint colours are representative only and subject to variation due to the printing process.

1. Not available for Impreza RS.

MAKE A GENUINE DIFFERENCE

Subaru Genuine Accessories

The small things can sometimes make the biggest difference. So to set your Subaru apart, personalise it with any of our Subaru Genuine Accessories. From the added protection of carpet mats and cargo trays, to towing and adventure packed roof carrying systems, we have a great range of accessories to help you get your Subaru just right for your lifestyle.

You can see the complete range of accessories at subaru.com.au

Genuine accessories

Genuine warranty

All Subaru Genuine Accessories come with a manufacturer's warranty:

- When you have them fitted at the time you purchase your new vehicle (or at your first scheduled service by your Subaru Retailer) you get a three-year/unlimited-kilometre warranty.

- When you purchase accessories and have them fitted by your Subaru Retailer any other time you get a two-year/unlimited-kilometre warranty.
- When you purchase accessories from your Subaru Retailer at any other time, you get 12-month/unlimited kilometre warranty.

You can get full warranty information at subaru.com.au



Bonnet protector¹



Headlight protector²



Front mesh grille³



16-inch alloy wheel⁴



Rear step panel - hatch model shown



Side sill plate



Cargo tray - sedan model shown



Carpet mat set

1. Not for use on turbo models. 2. Not for use on models with HID headlight. 3. Suits Impreza R and Impreza RX models only. 4. Suits Impreza R models only.

ALL 4
THE LIFESTYLE
THE PERSONALISING
THE ACCESSORISING
THE IMPREZA DRIVER



Roof cross bars



Rear spoiler - sedan only¹



Reverse park assist



Towbar



Cargo net - rear seat back²



Cargo net - vertical²



Cargo net - floor²



Door visor

1. Impreza R and Impreza RX models only - painting required. 2. Hatch model shown.

ON THE ROAD TO TOMORROW



The maker of Subaru vehicles, Fuji Heavy Industries (FHI), understands the importance of environmental responsibility in all its business activities and services. And in keeping with its goal of being “an intelligent company that is friendly to the global environment” it’s constantly looking for ways to be more environmentally considerate – even in ways that reach beyond the automotive manufacturing sector of its business.

FHI has bettered its carbon dioxide emission reduction targets, thanks to their commitment to energy conserving programs at their factories and other facilities, including the introduction of natural gas-fuelled cogeneration facilities. It also strives to reduce CO₂ emissions in its non-automotive areas, producing fuel-efficient general use engines and wind turbine electric power generation systems.

And at the forefront of all this is their environmentally responsible manufacturing of Subaru vehicles, right across the world. For instance in North America, Subaru was the first automotive manufacturer to receive the stringent ISO 14001 environmental management standard. As well as being the first to achieve zero landfill status.

Since then, Subaru has achieved ISO 14001 accreditation across its entire Japanese business, and continues to find new ways to minimise its impact on the world we all call home.

(Source: Fuji Heavy Industries 2007 Social and Environmental Report)

SUBARU SERVICES

For more information about the Subaru Services listed below visit subaru.com.au

SUBARU FINANCE

Subaru Finance allows you to explore a range of tailored finance options through your authorised Subaru Retailer – so that approved customers can finalise purchase details quickly and conveniently. As dedicated automotive finance specialists, we can offer a range of private and business packages, including vehicle loans, leasing and commercial hire purchase finance.

SUBARU INSURANCE

We understand that you, as a Subaru owner, want a range of insurance options that offers features and benefits that complement your Subaru vehicle. Subaru Insurance options include:

- Subaru Comprehensive Motor Vehicle Insurance
- Subaru Motor Equity Insurance
- Subaru Loan Protection Insurance

These Subaru Insurance products are available only through participating authorised Subaru Retailers.

SUBARU FLEET AND CORPORATE

Fleet and Corporate Sales is an integral part of our business, with all Subaru Retailers equipped to support Fleet, Corporate and Government clients with your vehicle purchasing needs. Within Subaru Australia's Fleet and Corporate Sales department we have an average experience level of 19 years in or around the motor industry.

Our Fleet and Corporate Sales message is a simple one, we offer:

- Engineering Performance • Aesthetic Appeal • A commitment to the Environment
- Security • Safety • Our renowned Retained Resale Value

But don't take our word for it, please visit your local Subaru Retailer and arrange a Fleet evaluation of one of our great vehicles, whilst also reviewing the independent data and make the smart business decision of investing in a Subaru.

SUBARU PREFERRED COLLISION REPAIRER NETWORK

Subaru has appointed a network of Preferred Collision Repairers, with stringent quality standards and high customer service levels. Our dedicated helpline is available on 1800 737 179, 24-hours a day, seven days a week.

SUBARU SERVICE AND SUBARU GENUINE CARE

Inherent within every Subaru is a philosophy of engineering excellence, award-winning performance and advanced driving technology. Subaru Genuine Care delivers the technical expertise, specialist diagnostic equipment and genuine replacement parts required to keep your Subaru in optimum condition. There is also the advantage of knowing your vehicle is maintained by factory-trained technicians with unequalled knowledge of Subaru products.

SUBARU LIFESTYLE

The philosophy of building motor vehicles that perform to the highest standards extends to our range of quality merchandise. With a diverse collection of stylish apparel and accessories, there is something to appeal to every Subaru enthusiast. To see the entire Subaru merchandise range, visit shop.subaru.com.au, or ask your local authorised Subaru Retailer.

SUBARU ROADSIDE ASSIST

In the unlikely event your Subaru breaks down or experiences technical problems, Subaru Roadside Assist is available 24-hours a day, seven days a week to help customers at a competitive annual fee starting from \$71.50*. For more information on Roadside Assist, ask your local authorised Subaru Retailer.

*Prices subject to change without notice.

SUBARU ASSURED WARRANTY PROGRAM FOR USED VEHICLES

Qualifying used Subaru vehicles from participating Subaru Assured Retailers offer a two-year unlimited kilometre warranty extension to further complement either the balance of a new vehicle or the statutory warranty that remains. Every used Subaru Assured vehicle must pass a 116-point inspection.

IMPREZA AWARDS

- 2007 • Australasian New Car Assessment Program (ANCAP) five-star occupant safety rating for the entire Impreza range
- 2003 • Australia's Best Cars, Best Mid-Size Car 2003 under \$28,000, Subaru Impreza GX
- 2000 • Wheels Car of the Year, Subaru Impreza
 - QLD Car of the Year Awards, Outstanding Compact Car, Subaru Impreza

subaru.com.au

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This brochure is intended to be a general guide to Subaru vehicles, products and features. Subject to law, Subaru Australia reserves the right to vary vehicle specifications and standard features in Australia from those detailed in this brochure at any time and without notice. Vehicles shown in this brochure may be fitted with optional equipment and/or accessories which are available at additional cost. Contact your local authorised Subaru retailer to confirm exact vehicle specifications, prices, optional equipment and accessories before ordering.

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Printed in Australia.

P-IBA4TDREV2/11

ALL 4 THE DRIVER™



ALL 4
THE FRIDAY NIGHTS
THE MAGIC MOMENTS
THE DYNAMIC DRIVE
THE BIG ENTRANCE
THE IMPREZA DRIVER



IMPREZA | 2011

ALL 4 THE DRIVER™ |  SUBARU

MY11 IMPREZA SPECIFICATIONS¹

MODEL		R	RX	RS
		Sedan/Hatch	Sedan/Hatch	Sedan/Hatch
TRANSMISSION				
5-speed manual transmission		•	•	•
4-speed automatic transmission with manual mode		•	•	•
ENGINE				
Engine type		Horizontally-opposed Boxer 4-cylinder, petrol engine		
Valve mechanism		DOHC with AVCS		
Bore x stroke	mm	92.0 x 75.0		
Capacity	cc	1994		
Compression ratio		10.2		
Fuel tank capacity	litres	60		
Fuel system		Multi point sequential injection		
Fuel requirement	RON	90-98		
PERFORMANCE²				
Maximum power output (DIN)	kW/rpm	110kW@6400rpm		
Maximum torque (DIN)	Nm/rpm	196Nm@3200rpm		
Maximum speed in top gear	km/h	Sedan - 197 (MT) / 182 (AT) Hatch - 193 (MT) / 182 (AT)		
Acceleration 0 - 100 km/h	seconds	9.6 (MT) / 11.6 (AT)		
Electronic Throttle Control system (ETC)		Drive-by-wire		
Fuel consumption (ADR81/02) combined	l/100km	8.9 (MT) / 8.8 (AT)		
CO ₂ emissions	(g/km)	210 (MT) / 208 (AT)		
Emission standards		EURO4		
SYMMETRICAL ALL-WHEEL DRIVE				
Type	Manual	Centre Differential with a Viscous Limited Slip Differential		
Type	Auto	Active Torque Split		
TRANSMISSION				
Gear ratio	1st	3.454 (MT) / 2.785 (AT)		
	2nd	2.062 (MT) / 1.545 (AT)		
	3rd	1.448 (MT) / 1.000 (AT)		
	4th	1.088 (MT) / 0.694 (AT)		
	5th	0.825 (MT)		
Gear ratio - reverse		3.333 (MT) / 2.272 (AT)		
Final reduction gear ratio		4.111		
STEERING				
Steering		Engine speed sensitive power assisted rack and pinion		
Minimum turning circle (kerb to kerb)	m	10.6		
SUSPENSION				
Type	Front	McPherson strut type, independent suspension		
	Rear	Double wishbone type, independent suspension		
BRAKES				
Type	Front	Ventilated disc brake		
	Rear	Solid disc brake		
Brake booster type	mm	Tandem		
ABS		4-channel, 4-sensor ABS with Electronic Brakeforce Distribution		
WHEELS AND TYRES				
Tyre manufacturer		Yokohama		
Tyres (width, profile, size, load index and speed rating)		205/55 R16 89V		205/50 R17 89V
Rim size		16x6.5JJ		17x7JJ
Wheels		16"		17"
Spare wheel		Spacesaver steel wheel		
MEASUREMENT				
Overall length	mm	Sedan - 4580 / Hatch - 4415		
Overall width	mm	1740		
Overall height	mm	1475		
Wheel base	mm	2620		
Front track	mm	1495		
Rear track	mm	1495		1500
Minimum ground clearance ⁴	mm	155		
Cargo volume - rear seat up/down	litres	Sedan - 420/- Hatch - 301/774		
Kerb weight ⁵	kg	1375 (MT) / 1390 (AT)	1390 (MT) / 1405 (AT)	1380 (MT) / 1400 (AT)
Tare mass	kg	1335 (MT) / 1350 (AT)	1350 (MT) / 1365 (AT)	1340 (MT) / 1360 (AT)
Seating capacity		5		
TOWING				
With trailer brakes	kg	1200		
Without trailer brakes	kg	650		
Maximum tow ball down load	kg	75		

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. All performance data measured using 96RON as required by Australian Design Rule 81/02. 3. Based on local Australian test conditions. 4. Ground clearance at kerb weight. 5. Vehicle kerb weight varies according to the types of optional equipment included.

MY11 IMPREZA STANDARD FEATURES¹

MODEL	R	RX	RS
TRANSMISSION	Manual Automatic	5-speed 4-speed	5-speed 4-speed
SAFETY RATING			
ANCAP ² occupant safety rating (maximum 5)	5-star	5-star	5-star
COLLISION AVOIDANCE			
Symmetrical All-Wheel Drive (SAWD)	•	•	•
Vehicle Dynamics Control system (VDC)	•	•	•
Anti-lock Braking System (ABS)	•	•	•
4-wheel disc brakes	•	•	•
Brake Assist	•	•	•
Electronic Brakeforce Distribution (EBD)	•	•	•
Electronic Throttle Control system (ETC)	•	•	•
Hill Start Assist-forward & reverse (manual transmission)	•	•	•
COLLISION PROTECTION			
SRS ³ airbags - dual front, dual front side and curtain	•	•	•
Front seat belts with pretensioners and load limiters	•	•	•
3 point A/ELR rear seat belts	•	•	•
Height adjustable seat belt anchors-driver & front passenger	•	•	•
Seat belt warning lights - driver and front passenger	•	•	•
Active headrests - driver and front passenger	•	•	•
Rear seat headrests for 3 seating positions	•	•	•
Height adjustable front seat headrests	•	•	•
Height adjustable rear seat headrests	•	•	•
Safety pedals - brake, clutch / footrest (A/T)	•	•	•
Ring-shaped passenger safety cell	•	•	•
CHILD SAFETY			
Child seat anchor points (x3)	•	•	•
Rear door child locks	•	•	•
EXTERIOR			
Body coloured mirrors and door handles	•	•	•
Bonnet with gas struts	•	•	•
Chrome coloured window sills (sedan only)	•	•	•
Dual tail pipe (sedan only)	•	•	•
Electric sunroof		•	optional with leather seats
Exterior model badge			•
Privacy glass - rear door, rear quarter & rear windscreen			•
Rear diffuser (hatch only)			•
Rear roof mounted antenna	•	•	•
Rear spoiler	hatch	hatch	•
Rear window wiper (hatch only)	•	•	•
Roof rack brackets	•	•	•
Spacesaver spare wheel (steel)	•	•	•
Sports body kit			•
Tail pipe covers			•
16" steel wheels	•		
16" alloy wheels		•	
17" alloy wheels			•
LIGHTING - EXTERIOR			
Front fog lights		•	•
Headlights - Halogen with auto off	•	•	•
Headlights - self levelling Xenon low beam with auto off			standard when leather and sunroof are fitted
Rear bumper reflectors (hatch only)	•	•	•
Rear LED combination lights (hatch only)	•	•	•
Rear LED stoplight (hatch only)	•	•	•
LIGHTING - INTERIOR			
Blue interior illumination	•	•	•
Cabin and cargo area lights	•	•	•
Illuminated ignition ring	•	•	•
Map lights (x2)	•	•	•
SECURITY			
DataDot security system	•	•	•
Immobiliser security system	•	•	•
Vehicle pre-wired for alarm system installation	•	•	•

MODEL	R	RX	RS
TRANSMISSION	Manual Automatic	5-speed 4-speed	5-speed 4-speed
AIR-CONDITIONING			
Air-conditioning	•		
Air-conditioning - climate control		•	•
Anti-dust filters	•	•	•
Front and side demisters	•	•	•
Rear windscreen demister (electric with timer)	•	•	•
INSTRUMENTATION AND CONTROLS			
Adjustable steering wheel - height and telescopic	•	•	•
Automatic transmission with manual mode	•	•	•
Instrument cluster ⁴	•	•	•
Multi-information display (fuel economy, temperature & clock)	•	•	•
Steering wheel audio / cruise controls	cruise only	•	•
Steering wheel <i>Bluetooth</i> [®] controls		•	•
Twin trip meter (switchable)	•	•	•
STORAGE			
Cargo luggage hooks (hatch only)	•	•	•
Centre console box	•	•	•
Cupholders - centre console	•	•	•
Door pockets with integrated bottle holder - front & rear	•	•	•
Front centre tray	•	•	•
Pull-out cargo area tie down points (hatch only)	•	•	•
Retractable cargo security blind (hatch only)	•	•	•
Seat back pocket - front passenger side	•	•	•
Tool kit	•	•	•
CONVENIENCE			
12v/120W power jacks (x2)	•	•	•
Boot/tailgate auto unlock on remote central locking keys	•	•	•
Interior fuel lid lock release	•	•	•
Intermittent variable speed front windscreen wipers	•	•	•
Power mirrors and windows	•	•	•
Power steering	•	•	•
Remote central locking	•	•	•
Remote central locking keys (x2)	•	•	•
Sunvisor with vanity mirrors - driver and front passenger	•	•	•
INTERIOR TRIMS			
Carpet trim - black	•	•	•
Leather steering wheel / gear shift (resin handbrake)		•	•
Seat trim - cloth	•	•	•
Seat trim - leather ⁵			optional with electric sunroof black only
Seat trim colour - black / ivory	•	•	
Sports bucket seats - driver and front passenger			•
SEATING EXTRAS			
60/40 split folding rear seats	•	•	•
Manual seat height lifter - driver	•	•	•
ENTERTAINMENT			
AM/FM Radio, single in-dash CD player (MP3 & WMA compatible) 10 speaker SRS ⁶ stereo system			•
AM/FM Radio, CD player (MP3 & WMA compatible), 4 speaker stereo	•		
Auxiliary jack ⁷ - front centre console	•	•	•
USB connection ⁷ - front centre console		•	•
Multi-information in-dash satellite navigation system & single CD/DVD ⁸ player (7" touch screen)			optional
RCA jacks ⁹ (with factory fitted satellite navigation)			• ¹⁰
<i>Bluetooth</i> [®] wireless technology ¹¹		•	•
WARRANTY			
3 year/unlimited km warranty	•	•	•

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. The Australasian New Car Assessment Program (ANCAP) gives consumers consistent information on the level of occupant protection provided by vehicles in serious front and side crashes. 3. SRS: Supplemental Restraint System. Effective when used in conjunction with seatbelts. 4. Instrument cluster includes speedometer, tachometer, trip computer, fuel gauge, AT select indicator (automatic models only), cruise control indicator, high beam indicator and front fog light indicator. 5. Some parts of the seating are not full natural leather. 6. SRS Circle Surround Automotive is a trademark of SRS Labs. Inc. 7. Auxiliary jack and USB port not available when optional satellite navigation is fitted. 8. DVD only operates when vehicle is stationary. 9. Replaces auxiliary jack and USB port when optional satellite navigation is fitted. 10. Only available when satellite navigation system is factory fitted. 11. *Bluetooth*[®] is a registered trademark of Bluetooth SIG Inc. System operation ability is subject to the *Bluetooth*[®] wireless technology specification of individual's phone.

IMPREZA AWARDS

- 2007 • Australasian New Car Assessment Program (ANCAP) five-star occupant safety rating for the entire Impreza range
- 2003 • Australia's Best Cars, Best Mid-Size Car 2003 under \$28,000, Subaru Impreza GX
- 2000 • Wheels Car of the Year, Subaru Impreza
 - QLD Car of the Year Awards, Outstanding Compact Car, Subaru Impreza

subaru.com.au

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P-ISA4TD11

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